



**Contract # 327326**

Contract # 327326															
Advertiser		Date Entered	08/16/12	Charlotte (WSOC)		Spots	95	Rate		\$87,915.00					
Agency	Po/R Hudson/R/NC US Representative (16382)	Last Modified	10/29/12	By Broadcast Month		Nov.	95								
Product	American Media & Advocacy Group (4189)	Entered By	Jill Hipskind	Grand Total:				\$87,915.00							
Brand	Political - Federal Candidate (1067)	CO-OP	No												
Salesperson	3004 CONGRESS (135345)	Headline #	06281567												
Sales Office	Telerep/Philadelphia, Philadelphia (1057)	Demo													
Buyer Name	Telerep/Philadelphia	Order Type	Normal												
Phone/Fax	BILLINGSLEY,SABRA	Comments													
CFE	3004	Net Total	\$74,727.75												
Account Types	National/Political	Package Deal													
Billing Type	Standard	Commission %	15.00												
Comments	HUDSON FOR CONGRESS	Sales Tax													
*****THIS IS A CASH IN ADVANCE SCHEDULE ***** , RICHARD HUDSON FOR CONGRESS															
<b>CONFIRMATION CONTRACT</b>															
Date:	Accepted-Station:	Comments:	Comments:	Comments:	Comments:	Comments:	Comments:	Comments:	Comments:	Comments:	Comments:				
10/30/12-11/05/12															
1.0 Normal Line / Spot	10/30/12-11/05/12	5	:30:5A- 5:30A (EST)	1	1	1	1	1	4	\$425.00	\$1,700.00 Charlotte (WSOC)				
2.0 Normal Line / Spot	11/05/12-11/05/12	5	:30:5A- 5:30A (EST)	1	1	1	1	1	1	\$425.00	\$425.00 Charlotte (WSOC)				
3.0 Normal Line / Spot	10/30/12-11/02/12	5	:30:5:30A- 6A (EST)	1	1	1	1	1	4	\$425.00	\$1,700.00 Charlotte (WSOC)				
4.0 Normal Line / Spot	11/05/12-11/05/12	5	:30:5:30A- 6A (EST)	1	1	1	1	1	1	\$425.00	\$425.00 Charlotte (WSOC)				
5.1 Normal Line / Spot	10/30/12-11/02/12	4	:30:6A- 6:30A (EST)	1	1	1	1	1	4	\$1,175.00	\$4,700.00 Charlotte (WSOC)				
6.1 Normal Line / Spot	11/05/12-11/05/12	4	:30:6A- 6:30A (EST)	1	1	1	1	1	1	\$1,175.00	\$1,175.00 Charlotte (WSOC)				
7.1 Normal Line / Spot	10/30/12-11/02/12	4	:30:6:30A- 7A (EST)	1	1	1	1	1	4	\$1,175.00	\$4,700.00 Charlotte (WSOC)				
8.1 Normal Line / Spot	11/05/12-11/05/12	4	:30:6:30A- 7A (EST)	1	1	1	1	1	1	\$1,175.00	\$1,175.00 Charlotte (WSOC)				
9.1 Normal Line / Spot	10/30/12-11/02/12	4	:30:7A- 8A (EST)	2	2	2	2	2	8	\$1,075.00	\$8,600.00 Charlotte (WSOC)				
10.1 Normal Line / Spot	11/05/12-11/05/12	4	:30:7A- 8A (EST)	2	2	2	2	2	2	\$1,075.00	\$2,150.00 Charlotte (WSOC)				
11.1 Normal Line / Spot	10/30/12-11/02/12	4	:30:8A- 9A (EST)	1	1	1	1	1	4	\$975.00	\$3,900.00 Charlotte (WSOC)				
12.1 Normal Line / Spot	11/05/12-11/05/12	4	:30:8A- 9A (EST)	1	1	1	1	1	1	\$975.00	\$975.00 Charlotte (WSOC)				
13.1 Normal Line / Spot	10/30/12-11/02/12	5	:30:4:30A- 4:59A (EST)	2	x	x	x	x	2	\$125.00	\$250.00 Charlotte (WSOC)				
14.0 Normal Line / Spot	11/05/12-11/05/12	5	:30:4:30A- 4:59A (EST)	1	1	1	1	1	1	\$125.00	\$125.00 Charlotte (WSOC)				

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28205-2700

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 327326

Schedule Dates 10/30/12-11/05/12

Advertiser Po/R Hudson/R/NC US Representative (16382)

Agency American Media &amp; Advocacy Group (4189)

Product Political- Federal Candidate (1067)

3004 CONGRESS (135345)

Telerp/Philadelphia, Philadelphia (1057)

Telerp/Philadelphia

BILLINGSLEY,SABRA

/

CPE

3004

Account Types National/Political

Comments

Hudson FOR CONGRESS

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, RICHARD HUDSON FOR

CONGRESS



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

American Media & Advocacy Group  
815 Slater's Lane  
Alexandria, VA 22314

**Contract # 327326**

Schedule Dates 10/30/12-11/05/12

Date Entered 08/16/12

Last Modified 10/29/12

By Broadcast Month

Spots 95

Rate \$87,915.00

Advertiser Pol/R Hudson/R/NC US Representative (16382)

Entered By Jill Flipskind

No

CO-OP

Headline # 06281567

Demo

Order Type Normal

Package Deal

Commission

15.00

\$13,187.25

Brand Political - Federal Candidate (1067)

Product 3004 CONGRESS (135345)

Telerep/Philadelphia (1057)

Telerep/Philadelphia

BILLINGSLEY,SABRA

National/Political

Sales Tax

Net Total \$74,727.75

American Media & Advocacy Group  
815 Slater's Lane  
Alexandria, VA 22314

CPE 3004

Account Types National/Political

Billing Type Standard

Comments

HUDSON FOR CONGRESS

\*\*\*\*\*THIS IS A CASH-IN ADVANCE SCHEDULE \*\*\*\*\* , RICHARD HUDSON FOR CONGRESS

Charlotte (WSOC)	Spots	Rate
By Broadcast Month Nov. 2012	95	\$87,915.00

Charlotte (WSOC)	Spots	Rate
Grand Total: 95		\$87,915.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	5:30P- 6P (EST)		1	1	1	1	1		4	\$1,300.00	\$5,200.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
31.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	5:30P- 6P (EST)			1				1		\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
32.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	6P- 6:30P (EST)			1	1	1	1		4	\$1,500.00	\$6,000.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
33.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	6P- 6:30P (EST)			1				1		\$1,500.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
34.1	Normal Line / Spot	11/04/12-11/04/12	4	:30	6P- 6:30P (EST)						1	1		\$1,350.00	\$1,350.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
35.1	Normal Line / Spot	10/30/12-11/02/12	3	:30	6:58P- 7:30P (EST)		2		X	X	X	X		2	\$1,500.00	\$3,200.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
36.1	Normal Line / Spot	11/05/12-11/05/12	3	:30	6:58P- 7:30P (EST)			1				1		\$1,600.00	\$1,600.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
38.1	Normal Line / Spot	11/05/12-11/05/12	3	:30	7:30P- 7:56P (EST)			1				1		\$1,600.00	\$1,600.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
39.0	Normal Line / Spot	11/03/12-11/03/12	5	:30	7P- 8P (EST)						1	1		\$450.00	\$450.00	Charlotte (WSOC)	1X MAX/DAY	8/16/12	
42.0	Normal Line / Spot	10/31/12-10/31/12	5	:30	10P- 11P (EST)						1			\$4,300.00	\$4,300.00	Charlotte (WSOC)	1X MAX/DAY	8/16/12	
43.0	Normal Line / Spot	11/02/12-11/02/12	5	:30	8P- 9P (EST)						1			\$2,000.00	\$2,000.00	Charlotte (WSOC)	1X MAX/DAY	8/16/12	
44.0	Normal Line / Spot	11/03/12-11/03/12	5	:30	8P- 11:30P (EST)						1	1		\$2,500.00	\$2,500.00	Charlotte (WSOC)	1X MAX/DAY	8/16/12	
45.1	Normal Line / Spot	10/30/12-11/02/12	5	:30	11P- 11:35P (EST)			2	X	X	X	X		\$925.00	\$1,850.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
46.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	11P- 11:35P (EST)			1				1		\$925.00	\$925.00	Charlotte (WSOC)	1X MAX/DAY	8/16/12	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

**Advertiser**  
Pol/R Hudson/R/NC US Representative (16382)

**Agency**  
American Media & Advocacy Group (4189)

**Product**  
Political - Federal Candidate (1067)

**Brand**  
3004 CONGRESS (135345)

**Salesperson**  
Telerep/Philadelphia, Philadelphia (1057)

**Sales Office**  
Telerep/Philadelphia

**Buyer Name**  
BILLINGSLEY,SABRA

**Phone/Fax**  
/

**Contract # 327326**

Schedule Dates  
10/30/12-11/05/12

Last Modified  
10/29/12

Entered By  
Jill Flipskind

CO-OP  
No

Headline #  
06281567

Demo

Order Type  
Normal

Package Deal

Commission %  
15.00

Commission  
\$13,187.25

**Net Total**

\$74,727.75

**Charlotte (WSOC)**

By Broadcast Month

**Spots**

**Rate**

Nov. 2012  
95  
\$87,915.00

Grand Total:  
95  
\$87,915.00

American Media & Advocacy Group	GPE
815 Slaters Lane	
Alexandria, VA 22314	

Comments

Hudson for Congress

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* RICHARD HUDSON FOR CONGRESS

Sales Tax

\$0.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
47.0	Normal Line / Spot	11/03/12-11/03/12	5	:30	11:30P- 12:05A (EST)						1		1	\$850.00	\$850.00	Charlotte (WSOC)	1X MAX/DAY	8/16/12	
48.0	Normal Line / Spot	11/04/12-11/04/12	5	:30	11P- 11:35P (EST)						1		1	\$950.00	\$950.00	Charlotte (WSOC)	1X MAX/DAY	8/16/12	
49.1	Normal Line / Spot	10/30/12-11/01/12	4	:30	11:35P- 12:05A (EST)				1	1	1		3	\$700.00	\$2,100.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
50.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	11:35P- 12:05A (EST)				1			1		\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
51.0	Normal Line / Spot	11/04/12-11/04/12	5	:30	11:35P- 12:05A (EST)					1	1	1	\$390.00	\$390.00	Charlotte (WSOC)	1X MAX/DAY	8/16/12		
52.1	Normal Line / Spot	11/02/12-11/02/12	4	:30	12:05A- 12:35A (EST)						1	1	1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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